



Press Information

Page 1 of 3

RE: HENNY PENNY ANNOUNCES KEY EXECUTIVE APPOINTMENTS

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Henny Penny's Cobb to Chairman & CEO, Connelly to President

EATON, OH—Henny Penny Corporation is pleased to announce the following executive management appointments: owner and President Steve Cobb will assume duties of the company's Chairman and Chief Executive Officer, and Vice President of Marketing Rob Connelly has been named President.

Henny Penny has experienced particularly strong growth in the past several years. The appointment of Mr. Connelly as company president is a natural outcome of strategic initiatives designed to channel the company's growth into continuing high-quality products and unparalleled customer care.

"Rob has brought a tremendous amount of experience to his leadership role in the marketing of our company," said Mr. Cobb. "He's an excellent strategist and a visionary

Press Information

Page 2 of 3

thinker. Our customers, our company and our industry will benefit greatly with Rob in this new leadership position.”

As Chairman and CEO, Mr. Cobb’s role will be to concentrate on strategic opportunities for global long-term growth. Mr. Cobb said he will remain “fully engaged” in the company.

“With the growth we’ve experienced, Henny Penny is now at a size and scale that requires me to focus my attention on broader issues,” he said.

As President, Mr. Connelly retains his role as marketing chief while taking on additional corporate responsibilities. “I’m excited about this opportunity. It’s a privilege to be associated with a company and a group of people as successful as Henny Penny.” Mr. Connelly went on to say there will be no change in the company’s strategic direction. “We will continue to focus on taking care of our customers around the world and providing them with the highest quality foodservice solutions. We will continue to build on our core strengths, and that includes extending our leadership in pressure frying, which Henny Penny invented and brought to the industry fifty years ago.”

The changes will be effective October 1, 2007.

Henny Penny continues a 50-year tradition of innovation that began in Eaton, Ohio USA with the first commercial pressure fryer in 1957. Today, Henny Penny offers a wide range of

Press Information

Page 3 of 3

high quality foodservice equipment designed for easier operation, greater flexibility and lower operating costs. You will find Henny Penny fryers in the kitchens of the most recognized fast food chains around the world. Product lines include pressure and open fryers, combis, rotisseries, holding cabinets, display merchandisers, and blast chiller/freezers. These products and complete start-up, service, training and technical support, are available through Henny Penny's exclusive worldwide distributor network.

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1. Rob Connelly

