



# Press Information

Page 1 of 3

RE: Henny Penny Company Profile

COMPANY: Henny Penny Corporation  
P. O. Box 60  
Eaton, OH 45320  
800 417-8417  
[www.hennypenny.com](http://www.hennypenny.com)

CONTACT: Tim Kasler, Henny Penny, (937) 456-8440, [tkasler@hennypenny.com](mailto:tkasler@hennypenny.com)

## **Henny Penny: solutions and service, worldwide**

EATON, OH—Henny Penny Global Foodservice Solutions manufactures and markets a wide range of innovative foodservice equipment to restaurant, supermarket, convenience store and institutional customers through an exclusive, worldwide distributor network.

The Henny Penny Corporation was formed in 1957 to build and market the world's first commercial pressure fryers. Since then Henny Penny has expanded its product line to include open fryers, rotisseries, hot and cold display cases, ClimaPlus® Combis, blast chillers, holding cabinets and much more. The company has developed most of its existing product lines within the past ten years and during that time has added 120,000 square feet of manufacturing and office space, including a world class product testing, marketing and training center.

Many of the world's largest and most successful retail foodservice operations are longtime Henny Penny customers. In 2002, Henny Penny won the KFC U. S. Supplier of the Year award, and the year before, the YUM! Star Global Equipment Supplier of the Year. You'll also find Henny Penny equipment in many smaller, family-owned restaurants and delis. In every situation Henny



# Press Information

Page 2 of 3

Penny strives for a level of customer service and support that is second to none. In most cases the company succeeds. Just ask their customers.

How is Henny Penny able to serve such a diverse marketplace? That's where the company's exclusive worldwide distributor network comes in. Currently, 47 North American and 78 international distributors sell and service Henny Penny equipment in every region of the world. These independent companies are supported by Henny Penny assembly facilities in China, and corporate offices in Singapore, Beirut, Moscow, Paris and Mexico City. Distributor sales staff and service technicians around the world are trained and certified at the World Headquarters facility in Eaton. Through this organization Henny Penny pursues a strategy of building and sustaining long-term, mutually beneficial business relationships. "Manufacturing and marketing high-quality, competitively priced, value-adding products is no longer enough," said Greg Roth, Senior VP Sales and Marketing. "You have to prove to customers that you can be relied on to handle their business in a way they're comfortable with. When you do that, you stand a better chance of winning the next order, and the one after that."

Technological innovation has been a driving force at Henny Penny from day one. Today, 55 of the company's 460-plus employees are directly involved in engineering. State-of-the-art design and manufacturing methods, an expanded test lab and prototyping cell, and complete test kitchen, multimedia and conference facilities enable Henny Penny and its customers to work together to solve problems, test promising ideas and learn new ways to improve productivity and profitability in the foodservice kitchen.



# Press Information

Page 3 of 3

The results are products with digital controls manufactured in-house for precision, flexibility and ease of operation... open fryers that save time and preserve shortening with the nearly immediate temperature recovery... SmartHold™ holding cabinets with sensor-maintained humidity control that let you hold quite different foods for hours... and the HEC hot express case that offers hot grab-and-go items in a sleek, glass-sided space-saving vertical configuration.

For more information about Henny Penny products please call 1 800-417-8417 in the US, or +1 937 456-8400. Or visit [www.hennypenny.com](http://www.hennypenny.com). NAFEM exhibitor, booth no.: 2901.