



# Press Information

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RE: NEW HOT EXPRESS CASE

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## **Sleek new hot express case from Henny Penny**

EATON, OH—Shoppers can now pick up delicious hot prepackaged meal items from practically anywhere in the store with the new HEC hot express cases from Henny Penny.

The HEC-103 and HEC-104 hot express cases offer outstanding merchandising opportunities for supermarket and convenience store deli operators, as well as for QSR, pizzeria, casual dining or other concept restaurants looking to increase impulse carryout purchases. The cases are designed as upright units to save on floor space and to increase merchandising impact and flexibility. They can be used as wall units or aisle end caps.

The Henny Penny hot express units feature a classy stainless steel cabinet with glass sidewalls in a sleek curved profile. The front is open for self-service. Up to four shelves plus bottom deck offer

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considerable capacity for displaying prepackaged rotisserie chicken, pizzas, and other hot deli items or grab-and-go prepared foods.

High-efficiency shelf heaters help maintain ideal product temperatures. Operation and temperature for each shelf heater can be controlled independently, a significant advancement over most equivalent units.

Other important features include:

- Glass side walls and angled shelves for optimal product visibility
- Shatter-resistant, easily accessed fluorescent lights over each shelf
- Mirrored stainless steel back wall provides more uniform lighting and enhances the overall product display
- Bottom deck with front bumper sits higher than other units for easier access and better ergonomics
- Temperature controls and service access are hidden in front pull-away panels
- Units stand approximately six feet (two meters) and are currently available in three and four-foot widths (.9 and 1.2 m)

The new express cases were introduced at the 2003 FMI show in May and will be available for shipment beginning in July. They join Henny Penny's already popular CEC cold express cases to form a complete merchandising solution for profitable ready-to-eat carryout items.



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Henny Penny Global Foodservice Solutions, headquartered in Eaton, Ohio USA, offers a wide range of high quality foodservice equipment, including pressure and open fryers, combis, rotisseries, holding cabinets, hot and cold display merchandisers, and blast chiller/freezers. These products and complete start-up, service, training and technical support, are available through Henny Penny's exclusive worldwide distributor network.

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Product photo: [SEE SEPARATE PIC FILE]

Henny Penny HEC-104 Hot Express Case