

# Press Information

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RE: NEW “SPACE-\$AVER” HOT EXPRESS CASE

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## “Space-\$aver” – The newest addition to the Henny Penny HEC Hot Express Case line adds less space but more value

EATON, OH—Shoppers can now pick up delicious hot prepackaged meal items from practically anywhere in the store with the new “Space-\$aver” HEC hot express cases from Henny Penny.

Adding to the HEC line, the new HEC-123 and HEC-124 are shorter “Space-\$aving” units and offer outstanding merchandising opportunities for supermarket and convenience store deli operators, as well as for QSR, pizzeria, casual dining or other concept restaurants looking to increase impulse carryout purchases. The cases are designed as upright units to save on floor space and to increase merchandising impact and flexibility. They can be used as wall units or aisle end caps.



*HEC-123 three-foot (0.9 m) wide hot express case with two shelves.*

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The Henny Penny hot express units feature a classy stainless steel cabinet with glass sidewalls in a sleek curved profile. The front is open for self-service. Two deep 20 in. (508 mm) adjustable shelves hold more product and require less re-stocking.

High-efficiency shelf heaters help maintain ideal product temperatures. Operation and temperature for each shelf heater can be controlled independently, a significant advancement over most equivalent units.

Other important features include:

- Glass side walls and angled shelves for optimal product visibility
- Shatter-resistant, easily accessed fluorescent lights over each shelf
- Mirrored stainless steel back wall provides more uniform lighting and enhances the overall product display
- Bottom deck sits higher for better ergonomics
- Temperature controls and service access are hidden in front pull-away panels
- Units stand approximately five feet (1.5 meters) and are currently available in three and four-foot widths (.9 and 1.2 m)

The new ‘Space-Saver’ express cases will be formally introduced at the February 2005 Euroshop Show in Germany, but are already available for shipment. They join Henny Penny’s already popular



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HEC-103/104 hot express cases and CEC cold express cases to form a complete merchandising solution for profitable ready-to-eat carryout items.

Henny Penny Global Foodservice Systems, headquartered in Eaton, Ohio USA, offers a wide range of high quality foodservice equipment, including pressure and open fryers, combis, rotisseries, holding cabinets, hot and cold display merchandisers, and blast chiller/freezers. These products and complete start-up, service, training and technical support, are available through Henny Penny's exclusive worldwide distributor network.

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