Breadings and seasonings give cooked foods much of their flavor and texture, so it’s important to choose well. Henny Penny offers an extensive collection of breading and seasoning formulations, with something for every taste, menu and health concern.
**Breading Basics...**

- Breaded textures will be softer when pressure fried and crispier when open fried.
- Make sure product is wet before breading.
- Most breadings adhere better when breaded product sits for 15 – 30 minutes before frying. With finer, granulated breadings, product can be fried immediately.

<table>
<thead>
<tr>
<th>Product</th>
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<tbody>
<tr>
<td><strong>Regular PHT Breading</strong></td>
<td>Balanced seasoning and flavor for a well-rounded and complete taste, with a soft texture—not crispy. It's what you expect when you think of fried chicken. Salty, but not crunchy.</td>
<td>This is the original Henny Penny Red Label breading developed especially for pressure fried chicken. Use for anything but sweets. Excellent for pork chops, cutlets and most veggies. Also great for combi-roasted chicken. Let breaded product sit 15 to 30 minutes before frying.</td>
<td>100 lb (45.4 kg) drum 07000 45 lb (20.4 kg) bulk case 07300 35 lb (15.9) bag 07140 50 lb (22.7) case of 10 07160 5 lb (2.3 kg) bags NO MSG 100 lb (45.4 kg) drum 07755 45 lb (20.4 kg) bulk case 07625</td>
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<tr>
<td><strong>Medium Spicy PHT Breading</strong></td>
<td>A well-balanced breading similar in character to Regular PHT with selectively added seasonings for additional flavor.</td>
<td>Use with any or all of the same wide-ranging menu items as Regular PHT breading when you're looking for just a bit more flavor in the breading. Let breaded product sit 15 to 30 minutes before frying.</td>
<td>50 lb (22.7 kg) bulk case 07570 NO MSG 50 lb (22.7 kg) bulk case 07910</td>
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<td><strong>Spicy PHT Breading</strong></td>
<td>A rich blend of spices and seasonings with a little more flavor and zest added to the Medium Spicy PHT. A very good all around breading. More of a full taste—not traditional, but not &quot;hot&quot; to the palette.</td>
<td>Used frequently for breaded pork chops and wedge fries to punch up the initial flavor burst you get from the breading. Let breaded product sit 15 to 30 minutes before frying.</td>
<td>100 lb (45.4 kg) drum 07250 100 lb (45.4 kg) drum with heavy duty locking lid 07254 45 lb (20.4 kg) bulk case 07360</td>
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<td><strong>Regular I PHT Breading</strong></td>
<td>A slightly milder version of the Regular PHT breading. Nice golden color and traditional texture.</td>
<td>Use in place of regular PHT for a bit less breading flavor that allows the food's natural flavors to come forward. Let breaded product sit 15 to 30 minutes before frying.</td>
<td>50 lb (22.7 kg) bulk case 07550 NO MSG 50 lb (22.7 kg) bulk case 07781</td>
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<td><strong>HP Breading</strong></td>
<td>Not quite as salty as Regular PHT breading. Same color and texture with subtle differences in taste.</td>
<td>Often used for chicken-fried steak, fried okra and other traditional Southern fried items. Let breaded product sit 15 to 30 minutes before frying.</td>
<td>45 lb (20.4 kg) bulk case 07200</td>
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<tr>
<td><strong>Five Star Breading</strong></td>
<td>A blend of seasonings that produces the look and taste of traditional Southern fried chicken. Visible pepper in it. A bit lighter in color with a slightly softer crust.</td>
<td>Chicken or any Southern style protein. Try 2-stage frying for a softer crust: Start with a higher temperature to brown, then cook slightly longer than normal at a lower temperature. Can be fried immediately after breading.</td>
<td>50 lb (22.7 kg) bag 07820 45 lb (20.4 kg) bulk case 07830</td>
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</table>
MORE BREADING TIPS...

- To create hot-spicy flavor, use Cajun Breading or Hot Marinade Seasoning with Marinade Breading.
- For extra crispy texture, bread twice with Double Dip Breading using Double Dip Wash between coatings.
- For excellent batter or tempura texture for shrimp and fish, pre-bread product before dipping in batter. This gives it a “dry” medium for better adherence.

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| Cajun Style Breading | Highly seasoned, full-flavored and spicy hot. The perfect breading for Buffalo wings. May darken.  
Texture: Regular  
Taste: Hot-spicy | Bread wings and drummettes and pressure fry for “dry” Buffalo wings. Or, bread, toss in sauce and then fry for even hotter wings. Also great for spicy wedge fries, veggies and pork chops.  
Let breaded product sit 15 to 30 minutes before frying | 25 lb (11.4 kg) bulk case 07125 |
| Marinade Breading    | Great all-around breading when used with Marinade or Hot Marinade Seasoning mix. Made with less salt in order to marry up to flavors in marinade. Not meant to be used as a “low-salt” breading.  
Texture: Crisp  
Taste: Mild (use with Marinade Seasoning mix for full flavor) | Designed to be used with marinated product. Great for creating flavored/seasoned bone-in fried chicken or “dry” spicy-hot wings, tenders or nuggets. Great for shrimp and chops, too. Not best for veggies.  
Fry immediately after breading marinated product | 45 lb (20.4 kg) bulk case 07400 |
| Marinade Seasoning mix | A seasoning mix for a salty, seasoned marinade that is drawn into product. Formulated for use with Marinade Breading, which provides breaded texture without additional, overpowering flavor.  
Texture: Full throughout product  
Color: Does not darken | Mix it up with water to form a brine. A great way to create signature chicken or other proteins by imparting flavor into the meat, not just the skin or breaded crust.  
Marinate 4 to 24 hours before breading or frying | 30 lb (13.6 kg) bulk case 07450 |
| Hot Marinade Seasoning mix | Highly seasoned, spicy hot marinade mix formulated for use with Marinade Breading to add texture for fried products.  
Texture: Hot, spicy throughout product  
Color: Does not darken | Excellent way to create signature hot wings. Fry them “naked” or with Marinade Breading. Toss in sauce for wet wings. Great for spicy bone-in chicken or chops.  
Marinate 4 to 24 hours before breading or frying | 30 lb (13.6 kg) bulk case 07466  
NO MSG  
50 lb (22.7 kg) bag (Minimum order may apply) 07470 |
| Double Dip Breading  | An excellent, smooth breading designed specifically for a multi-step breading method. Great balance of color, flavor and texture when used with Double Dip Wash.  
Texture: Crisp  
Taste: Mild | Great for shrimp, scallops and fish at higher open fryer temperatures. Use in place of crushed bread crumbs for fantastic veal and egg-plant Parmigiana.  
Bread dry, then dip in Double Dip Wash and bread again or fry immediately for tempura. Or, dip first then bread and let sit for additional texture. | 45 lb (20.4 kg) bulk case 07700 |
| Double Dip Wash     | A versatile wash that combines with Double Dip Breading for excellent taste, texture and color. Mix thin as an adhering wash or thicker for a smooth batter.  
Texture: Mild  
Taste: Mild  
Color: Does not darken | Use in between multiple breading applications to create a variety of tastes and textures. Mix thicker with less water, or add beer for an even better batter!  
Submerge product in solution, drain and bread | 30 lb (13.6 kg) case of six  
5 lb (2.3 kg) bags 07750 |

H = Halal certified  
KP = Kosher Pareve certified  
KOF-K = Kosher Supervision certified  

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SEASON FOR TASTE AND COLOR

Shake-on seasonings, sauces and rubs add appealing color and flavor. When combined with the right breading, you can create signature menu items from everyday fried proteins, potatoes and veggies. Be sure to use Henny Penny bworkings, seasonings and marinades for product cooked in rotisseries and combis, as well.

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<td>All Purpose Seasoning shake-on</td>
<td>A superb blend of spices in a versatile shake-on seasoning that adds rich brown color and a slightly sweet flavor. Taste: Slightly sweet Color: Rich brown</td>
<td>The perfect seasoning for ribs, brisket and pork. Great for overnight cooking in combi. Mix it with some brown sugar for a fantastic rub. Not recommended for poultry. Season to taste. Rub in for stronger flavor.</td>
<td>25 lb (11.4 kg) bulk case 07430 NO MSG 25 lb (11.4 kg) bulk case 07445</td>
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<td>Chicken Seasoning base</td>
<td>A concentrated flavor base used to create a nice, basic breading in smaller batches on site. Highly concentrated flavorings only</td>
<td>Combine one seasoning packet with 25 lb flour and 2.5 lb salt. Add your own special ingredients to create a signature breading or to offer customers “homemade” or “made from scratch” breading. Can be fried immediately after breading</td>
<td>39 lb (17.7 kg) case of 24 packets at 26 oz (737 g) each 07600</td>
</tr>
<tr>
<td>Sure Chef Seasoning shake on</td>
<td>Excellent seasoning for everyday use, especially on poultry and veggies. Savory combination of seasonings with lots of paprika. Stains evenly to give great color.</td>
<td>Use on rotisserie or combi-roasted chicken to even out the color. For signature spuds, try tossing cut peeled potatoes in oil and Sure Chef Seasoning, then roast in rotisserie or combi. Use shaker, Cover evenly, cook immediately.</td>
<td>25 lb (11.4 kg) bulk case 07775 25 lb (11.4 kg) case of 25 packets at 16 oz (454 g) each 07777 NO MSG 25 lb (11.4 kg) bulk case 07778</td>
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<tr>
<td>Barbecue Sauce mix</td>
<td>An easy and economical way to make a simple barbecue sauce with an excellent, well-balanced flavor. Taste: Sweet, tangy, traditional BBQ Color: Darkens with cooking</td>
<td>Great for a simple sauce to use on anything or as a foundation for something special. Try adding meat stock, maple syrup, beer or bourbon for a signature sauce. Mix with catsup per instructions, boil, simmer for 10 minutes</td>
<td>25 lb (11.4 kg) case of 50 packets at 8 oz (227 g) each 07440</td>
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</table>

**6 easy steps to perfect breading**

1. Place cleaned and trimmed product into cool water to help breading adhere properly. (Not necessary if using a marinade.)
2. Drain before breading.
3. Dump product into breading. General rule: 1 lb (0.45 kg) breading to 10 lb (4.5 kg) of product.
4. Toss product in breading using both hands. Coat thoroughly. When breading wings, tuck wing tip by bending around and behind end wing segment.
5. Remove excess breading by holding one piece in each hand and tapping knobs of each hand together.
6. Place breaded product skin side up on sheet pan with grid. When breading chicken, group like parts together.

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